[No on Proposition 7 - Rebuttal Arguments]
[FINAL - July 17, 2008, 12:00 p.m.]

## WHO DO YOU BELIEVE?

The statement above is signed by only a few individuals. But Prop. 7 is OPPOSED by dozens of organizations, representing millions of Californians, leading the fight for more renewable power and against global warming, including:

- California Solar Energy Industries Association
- California League of Conservation Voters
- Natural Resources Defense Council
- Center for Energy Efficiency and Renewable Technologies
- Environmental Defense Fund
- Union of Concerned Scientists

These organizations carefully reviewed Proposition 7 and concluded it's fatally flawed, ridden with loopholes, and will slam the brakes on renewable power development. To effectively fight global warming, we must get the solutions right. Prop. 7 gets it all wrong.

That's why 7 is also OPPOSED by:

- California Taxpayers' Association
- California Democratic Party
- California Republican Party
- Consumers Coalition of California
- Dozens of environmental, taxpayer, labor, senior, utilities, and business organizations.

## READ THE FINE PRINT

It doesn't matter what proponents *claim* their measure will do. What matters is what's in the actual proposition.

SUBJECT TO COURT ORDERED CHANGES

## REBUTTAL TO ARGUMENT IN FAVOR OF

PROPOSITION\_\_\_\_\_\_\_

- Prop. 7 forces small renewable energy companies out of California's market, eliminating competition and thousands of jobs.
- There is NO LANGUAGE in the text of 7 that limits increases in our electricity bills.
- Prop. 7 allows power providers to always charge 10% above market price of power, stifling competition for renewable energy.
- Prop. 7 will cost us hundreds of millions of dollars in higher electricity and taxpayer
  costs, will not achieve its goals, and will stall efforts to substitute renewables for more
  expensive power.

VOTE NO on 7!

www.NoProp7.com

Tom Adams, Board President, California League of Conservation Voters

Gary T. Gerber, President, Sun Light & Power

Betty Jo Toccoli, President, California Small Business Association